

Application for Advertising Credit

Date: _____

Applicant Name: _____ Taxpayer I.D. # _____
Address: _____ Phone: _____
City: _____ State: _____ Zip Code: _____
 Corporation Partnership Sole Proprietorship Individual

Type of Business/Product: _____ How Long in Business? _____

If in business less than 1 year, please complete the following:

Previous Business Name: _____
Address: _____
Previous Employer: _____
Address: _____

Monthly Credit Amount Requested: \$ _____
Persons Authorized to Place Advertising: _____

Principals:

Name: _____ Title: _____ SSN: _____
Address: _____ Phone: _____
City: _____ State: _____ Zip Code: _____
Name: _____ Title: _____ SSN: _____
Address: _____ Phone: _____
City: _____ State: _____ Zip Code: _____

Business Credit Reference (Please list suppliers, etc.)

Name: _____ Phone: _____
Address: _____ Contrast: _____
City: _____ State: _____ Zip Code: _____
Name: _____ Phone: _____
Address: _____ Contrast: _____
City: _____ State: _____ Zip Code: _____

Newspaper References: (Other newspapers with whom you have recently advertised)

Name: _____ Phone: _____
Address: _____ Contrast: _____
City: _____ State: _____ Zip Code: _____
Name: _____ Phone: _____
Address: _____ Contrast: _____
City: _____ State: _____ Zip Code: _____

Bank Reference:

Bank Name: _____ Account Type: _____ Account Number: _____
Address: _____ Contrast & Phone: _____
City: _____ State: _____ Zip Code: _____

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TERMS AND CONDITIONS – Applicant's signature hereon constitutes consent and agreement to the following terms and conditions:

This Cnhi Publication, Cumberland Times and any of its employees, officers, or agents, are authorized to obtain such information as any of them require concerning Applicant's credit worthiness on the statements made on this form. Any person to whom this form is presented is authorized to disclose to this Cnhi Publication and any of its employees, officers, or agents any information requested, and Applicant hereby waives any claim against, and fully releases from any and all liability, such persons by reason of any disclosure. Applicant agrees to notify this Cnhi Publication in writing of any development which may adversely affect his/her financial condition, promptly after the occurrence thereof. All statements appearing on this form are true and correct and are made for the purpose of obtaining credit with this Cnhi Publication. If credit is granted by this Cnhi Publication to for the benefit of the Applicant, the Applicant will pay when due all obligations to the undersigned of Cnhi. If any sum due from the Applicant to this Cnhi Publication is not paid when due, the applicant agrees to pay interest thereon until paid in full at the rate of 1 1/2% (one and one half percent) per month. This SERVICE CHARGE equals an ANNUAL PERCENTAGE RATE OF 18%. This form and all information secured pursuant to its authority granted to the Applicant may, at the option of Cnhi be cancelled at any time upon notice to the Applicant. The Applicant agrees tot he incorporation herein of all terms and conditions of the rate card utilized by this Cnhi Publication from time to time as they may apply to the type of advertising purchased by the Applicant. Copies of the current Rate cards have been provided to the Applicant and any changed rate cards will be made available upon request. Upon request, the Applicant will provide to Cnhi a full and complete statement of assets and liabilities. In the event of default hereunder, the Applicant agrees to pay court costs and reasonable attorney / collection agency fees. This Cnhi Publication is authorized to disclose tot he proper persons and Bureaus Applicant's performance of this agreement.

X _____
 Applicant Signature-Must be in other or principal listed on page: Title or Position Date

GUARANTEE OF PAYMENT

The undersigned guarantees fully, without reservation or offset, the payment to the CNHI Publication stated above in the TERMS AND CONDITIONS of any sum when and as due. The undersigned waives notice of default and demand for payment and agrees to pay all expenses of collection, including reasonable attorney fees and applicable interest thereon. This guaranty shall be enforceable as to all Advertiser's debts, liabilities and obligations incurred, despite Advertiser's discharge and bankruptcy or despite adjustments of such debts. Liabilities and obligations and solvency proceedings or pursuant to some other compromises with creditors. This instruments shall be a continuing guaranty and shall remain in full force and future liability hereunder.

X _____
 Signature of Guranter Print Signature Date

Newspaper Use Only	
_____ Credit Application Approved \$ _____	Credit Limit _____ Authorized Signature
_____ Credit Application Denied _____ Authorized Signature	
Salesperson: _____	Rep. #: _____