

# downt@wn!


Experience Traverse City



**The Chocolate Den**


- Homemade, chocolates made fresh daily
- Deli & party trays for office & entertaining
- Over 150 varieties
- We ship everywhere!

324 E Front Street · Traverse City · 2 doors east of parking garage  
 231.935.3618 · www.chocolateden.com



**MINER'S NORTH JEWELERS**

FEATURING  
**NOMINATION**



11/24 miners gg



**EXPERIENCE HOLIDAY MAGIC 2005**

**Friday, November 25**  
 Downtown Shopping - 10 a.m.-9 p.m.  
 Community Caroling at the Tree with Cherry Capital Christmas Chorus - 5 p.m.  
 Santa Arrives - 5:45 p.m.  
 Tree Lighting - 6 p.m.  
 Santa's House Open - 6-8 p.m.  
 Gingerbread Sock Hop - 6-8 p.m. City Opera House

**Friday, December 2**  
**Midnight Madness**  
 Participating Stores Open until Midnight

**Sunday, December 4**  
**Family Day Downtown Noon-5 p.m.**  
 Kids' Downtown Shopping Day  
 Christmas for the Animals • Ornament Making & City Opera House

**Friday, December 9**  
**Downtown Open House 6-9 p.m.**  
 Store Specials, Entertainment & Hospitality

**Tuesday, December 20**  
**Men's Night Downtown 5:30-9 p.m.**  
 Store Specials, Entertainment, & Refreshments  
 Downtown Gift Certificates • Santa's House • Extended Hours  
 Enjoy Cherry Capital Christmas Chorus in Downtown Traverse City

**Convenient Parking Everyday!**  
 Two Hour Free Parking at Hardy Parking Deck & Signed Lots  
 30 minutes FREE everyday at 2 hour meters

**Experience Downtown Traverse City**  
 231-922-2050  
 www.downtowntc.com



**PRIMO chill SLIDE**

Black, Firey Copper, Moss Green, and Natural.  
 \$89.95

Warm as toast - with luscious sheepskin linings and water resistant pigskin uppers (Women's sizes 6½ - 10, 11)



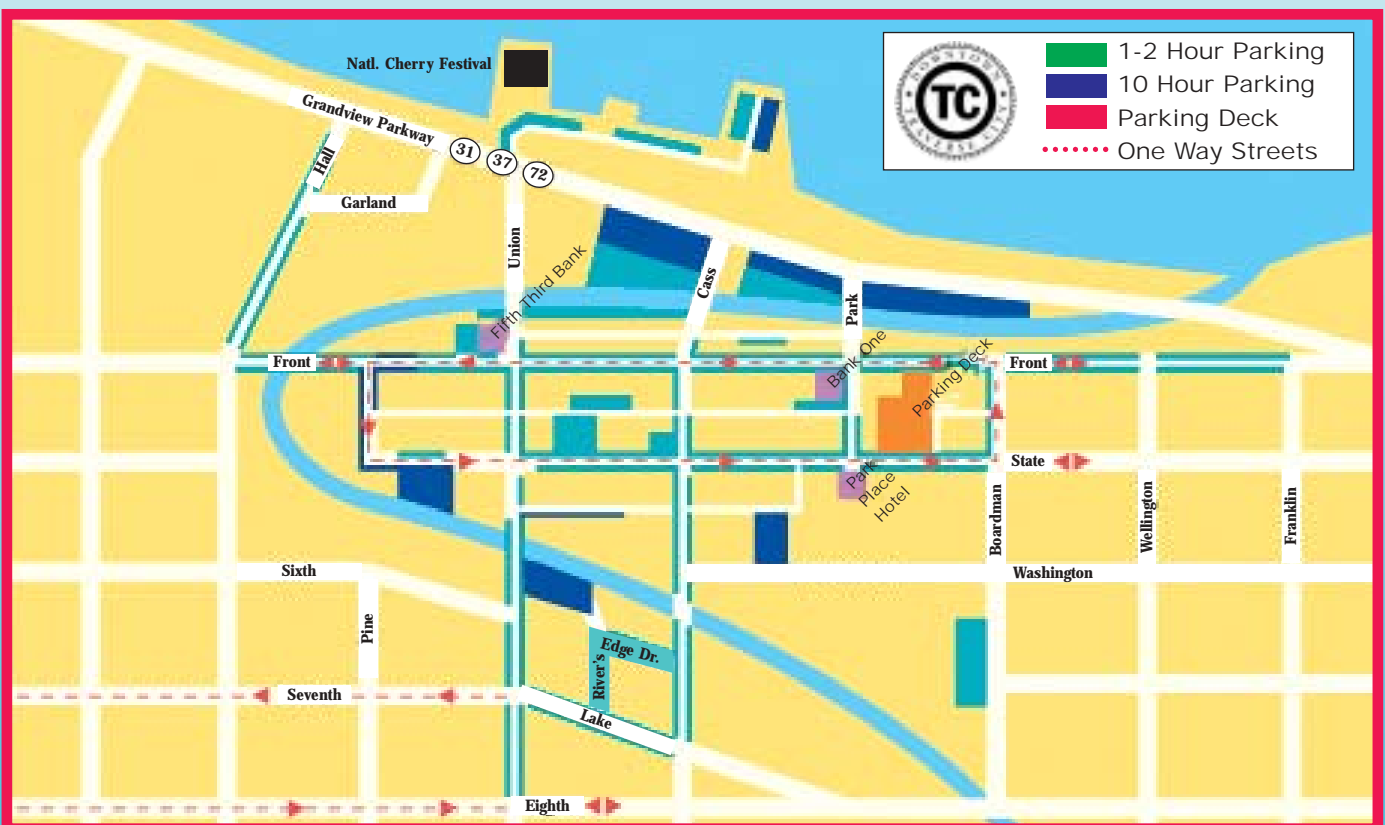
**PRIMO chill MASSIF**

Black, Chocolate, or Natural.  
 \$125.00

**Plamondon Shoes**  
 144 East Front Street - 947-5091  
 Downtown Traverse City

## Convenient Holiday Parking

**Parking Downtown is Easy!** Parking is readily available for all events and shopping. Parking lots are marked with blue and white signs. 2 hours of free parking. All day parking is available at the Hardy Parking Deck with convenient entrances both on Front and State Streets. From November 25 - December 31st.



**1-2 Hour Parking** (Green)  
**10 Hour Parking** (Blue)  
**Parking Deck** (Red)  
**One Way Streets** (Dotted line)

**For more information on Parking Downtown contact 231.922.0241**



**HIGHER SELF BOOKSTORE**  
 Gifts for the Spirit!

**12 Days of Holiday Savings!**

- Friday, November 25th **33% OFF Jewelry**
- Saturday, November 26th **25% OFF Books**
- Sunday, November 27th **30% OFF Incense**
- Monday, November 28th **25% OFF Music**
- Tuesday, November 29th **25% OFF Candles**
- Wednesday, November 30th **30% OFF Statuary**
- Thursday, December 1st **25% OFF Calendars**
- Friday, December 2nd **25% OFF Yoga Products**
- Saturday, December 3rd **30% OFF Crystals/Stones**
- Sunday, December 4th **25% OFF Cards/Journals**
- Monday, December 5th **25% OFF Oils & Diffusers**
- Tuesday, December 6th **30% OFF Bath & Body Products**

**Gift Certificates Available**

**Hours: Monday-Saturday, 10 a.m. - 9 p.m.**  
**Sunday 12 p.m. - 5 p.m.**

**328 E. Front Street**  
**Downtown Traverse City**  
**(231) 941-5805**