February 17, 2003.... the redesigned Record-Eagle makes its debut!

Last year on Feb. 17, Record-Eagle readers found a number of improvements in the design and layout of their daily newspaper. These changes represented efforts to make the paper easier to read and navigate, plus several new features and special sections were introduced. Readers also found an improved mix of headline typefaces, a better use of photography, a new look to the classified section and even a new eagle to grace the page one flag. The redesign allowed news and daily features to be anchored in more predictable locations with a more modern format.

Record-Eagle readers have responded positively to these changes, and so have newspaper judges as the Record-Eagle was awarded second place for design among similarly sized papers in the 2003 Michigan Press Association Better Newspaper contest.

It had been ten years since the last redesign. Below are side-by-side samples:



