

TIRES

Straight skinny on vehicle wheels

FROM PAGE 4

don't recommend certain tires. We've learned over the years, from customer feedback, what works and what doesn't."

"Look at it this way," Story said, "these are the four points that connect you to the earth when you're doing 70 miles per hour down the highway. Your life and the lives around you are in your hands. You definitely want a professional to advise you."

Once you get those new tires, your responsibilities don't end. According to Kinney, the number one reason tires fail is due to low tire air pressure. In addition, low air pressure makes for bad handling, bad traction, bad wear and bad fuel economy. You can

always find tire pressure recommendations on your tires, or ask a professional. Also, remember to have your tires balanced and rotated regularly.

Finally, ensuring proper disposal of your old tires will help keep them out of



Record-Eagle/Douglas Tesner

Selecting the proper type of tire traction is an important consideration for driving in Michigan winters.

the Boardman River. Tire professionals can help you discard the old, or you can consider a recycling program that accepts scrap

tires. There are many new, creative ways to reprocess old tires. Some of these include mulch, railroad crossings, traffic cones and

new products such as office supplies.

Joshua A. Bradley is a local freelance writer.

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BELLE TIRE - Keeping you safe and on the road.

Now is the time to visit your friends at Belle Tire for all your winter driving needs. Locally owned and operated, they feature the area's largest selection of name brand tires at generic brand prices. Choose from names you trust including: Michelin, BF Goodrich, Good Year, Cooper and Kelly to name a few.

Introducing the Belle Tire team:



Chuck Wehr
(Manager)



Scott Jackson



Jason Bradley



Brock Rattray



Belle Tire is conveniently located at 2825 US 31 south ,Traverse City. For all your tire needs stop in and see them or call them at (231) 947-3400.

Belle Tire Offers Free Safety Inspections.

Through October 31st, the service professionals at Belle Tire are offering free safety inspections.

To schedule yours today, call 231-947-3400.

The safety inspections will be performed by their certified service technicians.

Belle Tire hopes these safety inspections will encourage you to be safe and to have a more enjoyable and worry-free fall/winter driving season.