NATIONAL CHERRY FESTIVAL 2004

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is Presented by Blue Cross/Blue Shield/Blue Care Network of Michigan, Charter Communications and WPBN/WTOM TV7&4. . Blues enthusiasts will enjoy over five hours of nonstop rockin' blues on stage starting at 5 p.m. along the shores of West Grand Traverse Bay. Festival-goers will want to grab their lawn seats early in the late afternoon to enjoy a full roster of blues performances that includes Ten Years After with Chick Churchill, Leo Lyons, Joe Gooch and Ric Lee. Festival Open Space, Grandview Parkway

6 p.m. Great Wolf Run and Walk Presented by Great Wolf

Family fun. Registration from 4 to 5:30 p.m. Fee required. Traverse City Central High, Milliken and Eastern

6-7 p.m. Cherry Pit Spit Contest In cooperation with WKHQ

106 FM
The tradition of the Cherry Pit
Spit Contest returns! Festival
Open Space, Grandview
Parkway and Union

6-11 p.m. Queen's Coronation and Ball

Sponsored by Huntington Bank, and Younkers Hosted by the Grand Traverse Resort and Spa. Meet the five candidates for 2004/2005 National Cherry Queen. Black tie attire is suggested for the Ball. Tickets are \$30 and can be purchased in advance at the National Cherry Festival office. Schedule: 6 p.m. cocktail hour and Queen's Reception; 7 p.m. dinner served; 8 p.m. program begins; 9 - 11 p.m. dancing. Grand Traverse Resort and Spa,

6:30-10:30 p.m. Cherryland Electric Band Classic

Sponsored by Cherryland Electric, in cooperation with WLDR Radio - Sunny 101.9 Featuring show-stopping bands from the Midwest and Canada. Tickets may be purchased at the Festival office or at the show. Ticket prices are \$13, \$11, \$9 and \$7. Call the National Cherry Festival at (231) 947-4230. Thirlby Field,

7-10 p.m. Bingo

Thirteenth Street

Sponsored by Nation's Rent Cash prizes. Also see the first session from 1-5 p.m. Parking Lot T, Grandview Parkway at Union

7 p.m. Seniors' Euchre Tournament Sponsored by Grand Traverse

Pavilions
No reservations necessary.
Must be 55 or over. Prizes
awarded to high and low finishers. Refreshments provided. Cost: \$3 per person.
Traverse City Senior Center,

801 E. Front at Barlow

7 p.m. Wakeboarding Demonstrations

Sponsored by Action Water Sports and MasterCraft Local and Grand Rapids area boarders show off their radical tricks behind MasterCraft X-Series Boats. West End park beach at the volleyball courts, Grandview Parkway

SATURDAY, JULY 10 Festival Finale

7:30 a.m. - 10:30 a.m.
Re/Max Breakfast by the Bay:
A Cherry Pancake Breakfast
Sponsored by Re/Max
Bayshore Properties LTD
Start your morning off with
pancakes topped with cherries and all the trimmings.
Fee required.
Festival Open Space at
Grandview Parkway and

7:45 a.m. Festival of Races

Union Street

Sponsored by Traverse, Northern Michigan's Magazine and Traverse City Light & Power

The Festival of Races is one of Northern Michigan's premier races. Over 2,000 entrants will compete in either the 15K or 5K race. A 5K non-competitive walk is also part of the Festival. Packet pickup and registration is Friday, July 9, from 6-9 p.m. or Saturday morning, July 10, 6:30-7:30 a.m. at Traverse City Central High. Register on-line.

8:30 a.m. Member's Credit Union Wheelchair Mile

School, 1150 Milliken Drive

A competitive mile event for wheelchair athletes. Starts at 12th and Union Streets and turns onto Front Street, downtown Traverse

9:30 a.m. - 10:30 a.m. Meijer Golden Mile

One of the Midwest's most prestigious mile events. Starts at 12th and Union Streets and turns onto Front Street, downtown Traverse City

10 a.m.-4 p.m. Cherry Orchard Tours at Amon Orchards

Amon Orchards will conduct tours daily on the half hour from 10 a.m. to 4 p.m. Two miles north of Acme on U.S. 31

10 a.m.-6 p.m. Children's Fishing Pond

Sponsored by Fifth Third Bank - Grand Traverse and MC Sports Children will enjoy a chance to fish and win prizes. Fee required. Festival Open Space, Grandview Parkway and Union

10 a.m.-11 p.m. Festival Open Space Park

Enjoy the Johnsonville Brat Tent, the Country Fresh Ice Cream/Sara Lee Cherry Pie Pavilion, Pepsi products, Michigan Cherry Committee's Informational Booth, and the Choose Cherry! Farm Market Tent, as well as live entertainment, bingo and Festival souvenirs. Family-friendly services include a baby-changing and feeding area. The Festival Open Space Park venue also offers promotional displays and samplings from Festival sponsoring companies including ALLTEL, Kitchen Craft International, Pfizer, Micro Touch, Sony/Intel, Ravenwood, FW Magazine, Garland, Century 21 Pearson-Cook, Charter Pipeline, Ford Freestar-G.T. Auto, Narconon Stone Hawk, Outdoor Channel, Passageways Travel and Grand Bay Marine. Stop by the Festival's First Aid facility, sponsored by PPOM and Munson Healthcare, or register your 2004 Commemorative Gold Pins and check for lost items, friends, family or messages at the Information and Message Center. Open Space, Grandview Parkway & Union

11 a.m. Midway Arnold Amusements Amusements. Grandview Parkway and Union Street

11:15 a.m. DTE ENERGY Cherry Royale

Parade

The granddaddy of the Festival parade series! Tiger baseball broadcast great Ernie Harwell will serve as the parade's Grand Marshall.

All three Festival parades are broadcast live on the Festival Parade Network, WGTU/WGTQ, ABC 29&8.

1-11 p.m. Bay Side Entertainment Stage Sponsored by Pepsi and

Sponsored by Pepsi and Kentucky Fried Chicken. Presented by Blue Cross/Blue Shield/Blue Care Network of Michigan.

Festival-goers will enjoy evening entertainment along the shores of West Grand Traverse Bay. Festival Open Space, Grandview Parkway

1-7 p.m. Bingo

Sponsored by Nation's Rent Cash prizes. Parking Lot T, Grandview Parkway at Union Street (near Boardman River and Union Street)

2-3:30 p.m. Hole-In-One Golf Contest Final Shoot Out

Sponsored by Garland and Passageways/Carlson Wagonlit Travel, in cooperation with WLDR Radio - Sunny 101.9 Daily winners return for a chance to win a grand prize, a Garland Golf Home. Bay Meadows Golf Course - follow Grandview Parkway west to Division south to West Front Street; turn right on Cedar Run Rd. to Barney Rd.

2 p.m. - 5 p.m. Semi-Finalists Drawing for 2004 Commemorative Pin Program

Sponsored by Grand Bay Marine, Passageways/Carlson Wagonlit Travel, and Royal Caribbean Cruise Line One lucky Festival visitor will turn the key to the Festival's Grand Prize. Drawings for qualifiers. Festival Open Space, Grandview and Union

3 p.m. - 5 p.m. The Young Americans

The Bay Side Entertainment Stage is sponsored by Pepsi and Kentucky Fried Chicken, and presented by Blue Cross/Blue Shield/Blue Care Network of Michigan, Charter Communications and WPBN/WTOM TV7&4
The Young Americans are a group of 30 highly talented young singers and dancers, 15 young men and 15 young women. Festival Open Space, Grandview Parkway at Union.

5:30 p.m. - 6:30 p.m. Cherry Pit Spit Final Contest In cooperation with WKHQ 106 FM Daily finalists return for the

final Pit Spit Off!

Grandview Parkway & Union

6:30 p.m.- 8:30 p.m. Country Fresh Ice Cream Social

Festival Open Space,

In cooperation with Classic Hits-The Fox The final Social featuring cherry sundaes. Fee required. Festival Open Space, Grandview Parkway & Union

7 p.m. 2004 Commemorative Pin Final Drawing Sponsored by Grand Bay

Marine, Passageways/Carlson Wagonlit Travel, and Royal Caribbean One lucky Festival visitor will turn the key to the Festival's Grand Prize Crownline Sport Boat from Grand Bay Marine. This year's Festival Grand Prize Giveaway Show is slated to begin at 7 p.m. on Saturday, July 10 in the Festival Open Space. Drawings for qualifiers take place from 2 p.m. to 5 p.m. at the Festival Open Space Entertainment Stage Area. Festival Open Space, Grandview Parkway and

8 p.m. - 10 p.m. Credit Union One Milk Carton Boat Regatta

Union

In cooperation with WKLT Radio - Double Rock 97.5, 98.9 The wackiest ships on the Bay compete in time and design categories. All boats must use milk cartons for floatation (pre-registration required). Special seating for wheel-chairs. Interpreters for the deaf sponsored by Charter Digital. Clinch Park Beach, Grandview Parkway

9 p.m. United States Air Force Band

The Bay Side Entertainment Stage is Sponsored by Pepsi and Kentucky Fried Chicken, and is Presented by Blue Cross/Blue Shield/Blue Care Network of Michigan, Charter Communications and WPBN/WTOM TV7&4. The Air Force Band performs a broad variety of musical genres from classical and jazz, to country and rock. Festival Open Space, Grandview Parkway at Union

10:30 PM Festival Fireworks Finale Over West Grand Traverse Bay

Sponsored by Traverse Bay Entertainment and ALLTEL. Simulcast on WKLT Radio -Double Rock 97.5, 98.9 It's a Fireworks Finale in grand style over West Grand Traverse Bay.