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Presented by Blue Cross/Blue Shield/Blue Care Network of Michigan

Festival-goers will enjoy evening entertainment along the shores of West Grand Traverse Bay each festival day. Admission after 6 p.m. is your Commemorative Pin. Enjoy a musical sampling all day long. Week-long media sponsors are TV 7 & 4 and Charter Communications. Interpreters for the deaf sponsored by Charter Digital. Festival Open Space, Grandview Parkway

1-4 p.m.**Bingo**

Sponsored by Nation's Rent Cash prizes. Also see second session from 7 to 10 p.m.

Parking Lot T, Grandview Parkway at Union Street (near Boardman River and Union Street)

1-7 p.m.**Kiteboarding Demonstration on the shores of the Bay**

Witness and learn the wave of the future for water sports enthusiasts. Kiteboarding utilizes wind and water to surf. See regional professionals Matt & Keegan Myers from Broneah demonstrate the wave to come on wake and surf boards. Learn through interactive displays and on-water demonstrations. West End Park Beach at the Volleyball courts, Grandview Parkway

1 p.m.**Turtle Races**

Sponsored by Big Boy Restaurants

A fun event for children with registration beginning at 12:30 p.m. Bring your own turtle to compete in the race. F & M Park at Railroad and Washington Streets

3-5 p.m.**Sara Lee Bakery Cherry Pie Eating Contest**

A kids' favorite and a mecca of photo opportunities for the amateur photographer. Age classifications from pre-school through adult. F & M Park, Railroad and Washington

5-10:30 p.m.**NeXt 2Y Night: Festival Lip Sync Contest and Regional Bands**

Presented by Mountain Dew, in cooperation with WKPK Radio - The Peak 106.7. The Bay Side Entertainment Stage

is Sponsored by Pepsi and Kentucky Fried Chicken, and is Presented by Blue Cross/Blue Shield/Blue Care Network of Michigan, Charter Communications and WPBN/WTOM TV7&4.

NeXt2Y Night bridges two generations of young adults, those of Generation X and Generation Y. The afternoon and evening event comes complete with bands from the region. A Festival Lip Sync Contest and loads of non-stop, on stage entertainment will kick off at 5 p.m. near the Bay Side Entertainment Stage. Bands playing include 5-7 p.m., to be announced; 7:15-8:30 p.m., Lip Sync; and 9-10:30 p.m., Down the Line. Festival Open Space at Grandview Parkway

6-7 p.m.**Cherry Pit Spit Contest**

In cooperation with WKHQ 106 FM

The tradition of the Cherry Pit Spit Contest returns! Join the fun and win daily prizes of award-winning cherry product selections and more. Daily finalists are asked to return on Saturday, July 10, at 5:30 p.m. for the final Pit Spit Off. Festival Open Space, Grandview Parkway and Union Street

6-9 p.m.**Sand Sculpture Contest**

Sponsored by Team Elmer's A fun evening on the beach with sand sculpture competition for family groups, plus groups and individuals ages 13 and up. Only items found on the beach may be used in the decoration of the sculpture with the exception of food coloring. On the beach near the West End Beach volleyball courts

7-10 p.m.**Bingo**

Sponsored by Nation's Rent Cash prizes. Also see first session at 1 to 4 p.m. Parking Lot T, Grandview Parkway at Union Street (near Boardman River and Union Street)

7 p.m.**Wakeboarding Demonstrations**

Sponsored by Action Water Sports and MasterCraft One of the hottest, most extreme of all summer water sports is Wakeboarding! This exciting new Festival event is sure to be a crowd-pleaser all week long. Wakeboarding demonstrations are scheduled to run Monday thru Friday at 7

p.m. on the Bay at the West End Beach Volleyball Courts beach, prior to the nightly Bay Side Entertainment Stage headliner music acts. This thrilling new event will feature local and Grand Rapids area boarders showing off their radical tricks behind MasterCraft X-Series Boats. West End park beach at the volleyball courts, Grandview Parkway

9-10:30 p.m.**Down the Line**

Presented by Mountain Dew, in cooperation with WKPK Radio - The Peak 106.7. The Bay Side Entertainment Stage is sponsored by Pepsi and Kentucky Fried Chicken, and is presented by Blue Cross/Blue Shield/Blue Care Network of Michigan, Charter Communications and WPBN/WTOM TV7&4 Bluegrass instruments, original pop songs, rock 'n' roll attitude and the folk-and soul-style harmonies of three unforgettable vocalists make up the Down The Line "acoustic rock and soul" sound. Festival Open Space, Grandview Parkway

TUESDAY, JULY 6**Heritage Day**

Sponsored by Traverse Bay Entertainment

8:30-10:30 a.m.**Gold Tee Golf Clinic**

Sponsored by Grand Traverse Pavilions

For beginners and advanced players. Featuring PGA Golf Pros Lee Houtteman and Jeff Dean. Limit: first 30 participants. Cost: \$10 per person. Call Bay Meadows in advance at 946-7927. Bay Meadows Golf Course, 5220 Barney Road

9 a.m.-4 p.m.**Heritage Day**

Sponsored by Traverse Bay Entertainment Native American displays and exhibits highlight arts and crafts. A look back in history at the glorious heritage of the Grand Traverse region. Visit the upper deck of the Festival Open Space from 12:30 to 3:30 p.m. for a display of Native American Dance, The PowWow. Vendors will be open from 9 a.m. to 4 p.m. Festival Open Space, Grandview Parkway and Union Street

9 a.m.-9 p.m.**Hole-In-One Golf Contest**

Sponsored by Garland and

Passageways/Carlson Wagonlit Travel, in cooperation with WLDR Radio-Sunny 101.9

Daily awards and prizes. Daily winners return on Saturday, July 10, for a chance to win a grand prize, a Garland Golf Home. Bay Meadows Golf Course - follow Grandview Parkway west to Division south to West Front west; turn right on Cedar Run to Barney

9 a.m.**International World Cup Beach Volleyball Competition**

Enjoy watching athletes from around the world compete along the shores of Grand Traverse Bay. West End Volleyball Court beach area, Grandview Parkway

10 a.m.-1 p.m.**Cherry Connection: Cherry Orchard Tours in Leelanau County, Bringing Together Festival, Farm & Fruit**

Sponsored by Michigan Cherry Committee

A close-up look at cherry growing and harvesting for the whole family. Activities and displays include free orchard tours, Kid's Korner, Kid's Pit Spit, beekeeping, and special cherry product tastings. MSU NW Michigan Horticultural Research Station (Follow Grandview Parkway to M-22 North, 4 miles to Crain Hill Road, turn left (west), then right (north) on Center Highway (C.R. 633). Shuttle available from the Visitors Center

10 a.m.-4 p.m.**Cherry Orchard Tours at Amon Orchards**

Amon Orchards will conduct tours daily on the half hour from 10 a.m. to 4 p.m. A donation will cover both the tour and a visit to the Barnyard Petting Farm. Come for a "behind the scenes" look at how cherries are grown, harvested and marketed. Feed and pet the barnyard animals. Tour information will be provided at the National Cherry Festival Information and Message Center located at the Open Space. Two miles north of Acme on U.S. 31

10 a.m.-6 p.m.**Children's Fishing Pond**

Sponsored by Fifth Third Bank - Grand Traverse and MC Sports Children will enjoy a chance to fish and win prizes at the Children's Fishing Pond. Fish are cooled and donated to the Clinch Park Zoo for our hungry bears and otters. Fee required. Festival

Open Space, Grandview Parkway and Union

10 a.m.-11 p.m.**Festival Open Space Park**

Enjoy the Johnsonville Brat Tent, the Country Fresh Ice Cream/Sara Lee Cherry Pie Pavilion, Pepsi products, Michigan Cherry Committee's Informational Booth, and the Choose Cherry! Farm Market Tent, as well as live entertainment, bingo and Festival souvenirs. Family-friendly services include a baby-changing and feeding area. The Festival Open Space Park venue also offers promotional displays and samplings from Festival sponsoring companies including ALLTEL, Kitchen Craft International, Pfizer, Micro Touch, Sony/Intel, Ravenwood, FW Magazine, Garland, Century 21 Pearson Cook, Charter Pipeline, Ford Freestar-G.T. Auto, Narconon Stone Hawk, Outdoor Channel, Passageways Travel and Grand Bay Marine. Stop by the Festival's First Aid facility, sponsored by PPOM with Munson Medical Center and North Flight EMS Paramedic services, or register your 2004 Commemorative Gold Pins and check for lost items, friends, family or messages at the Information and Message Center. Open Space, Grandview Parkway & Union

10 a.m.-5 p.m.**Heritage Day Old-Fashioned Picnic**

Sponsored by Traverse Bay Entertainment New this year! Lunch will be served from 11:30 a.m. to 1:30 p.m. Lunch costs \$3 for adults and \$1 for kids 12 and under. A portion of the proceeds will go to the Heritage Center. Enjoy old-fashioned picnic games - tug-o-war, a potato sack race, a wheelbarrow race and a cherries-on-a-spoon race. Hannah Lay Park, Sixth Street by the Heritage Center

10 a.m.-noon**Pet Show**

Sponsored by Big Boy Restaurants One of the most popular children's events with registration from 9:15 a.m. to 10:00 a.m. Entries are open to "Live" pets, and categories include best-dressed, pet and owner look-alike, fat cat, most unusual pet, ugliest mutt, and famous pairs. F&M Park, Railroad and Washington