



There are plenty of activities at the Open Space by the bay during the National Cherry Festival, including rest, relaxation and a little sunbathing.

Open Space full of fun for everyone

Enjoy the Open Space every day!

The Festival Open Space is the lakeside park that serves as the center of the National Cherry Festival. Every day the Open Space is full of fun, food and activities from 10 a.m. to 11 p.m.

Enjoy the Johnsonville Brat Tent, the Country Fresh Ice Cream/Sara Lee Cherry Pie Pavilion, Pepsi products, the Michigan Cherry Committee's Informational Booth, and the Cherry Farm Market Tent as well as live entertainment on the Bay Side Stage, bingo, and Festival souvenirs. Family friendly services include a baby

changing and feeding area.

The First Aid Station, sponsored by PPOM with Munson Medical Center and North Flight EMS Services, is located across from the Interactive Information Center at the corner of Union Street and Grandview Parkway. The station is open from 10 a.m. to 11 p.m.

The Lost and Found is located at the Interactive Information Center. It is open from 10 a.m. to 11 p.m.

Official Sponsors of the National Cherry Festival Open Space include ALLTEL, Michigan Cherry Committee, Passageways Travel, Pepsi, and Traverse Bay Entertainment.

Interactive attractions at and around the Open Space

ALLTEL Interactive Information Center -

Outfitted with state of the art sports video displays and memorabilia, football toss, free throw shooting, and several racing simulators. July 3-10, 10 a.m. - 11:00 p.m.

Kitchen Craft International

-Cooking demonstrations using innovative cook wear, creative recipes, and cherries! July 3-10, mid-days and evenings.

Grand Bay Marine -

Watercraft display with the season's hottest boats. July 3-10, 10 a.m. all day.

Passageways Carlson

Wagonlit Travel - Make your travel plans a reality right from the Festival Open Space. Book and learn about fascinating destinations that you have only dreamed of. July 3-10, 10 a.m. all day.

Pfizer - Returning for 4 days only! See the Mark Martin #6 Race Car. July 5-8, 10 a.m. all day.

Sony/ Intel - Join the world of high tech visuals with plasma screens and more... July 8-10, 10 a.m. all day.

Ravenwood - Visit

Ravenwood in the Cherry Farm Market Tent, where visitors will find premium aromatherapy bath, body and beauty products that uplift, soothe, energize and heal the body - all accented with cherries. July 3-10 10 a.m. all day.

Century 21 - Pearson-Cook

Pearson-Cook agents will be promoting the area's real estate opportunities. Visitors may enter a contest to win free prizes. Premier Mortgage Funding, Inc. will be on hand to handle any financing questions. July 3-10, 10 a.m. all day.

Charter Communications -

Visit the Charter Get Hooked 2004 NASCAR - Greg Biffle/No. 60 Roush Taurus will heat up the fun for Charter and you on site in Lot "T". July 5-6, 10 a.m. all day.

FW Magazine - "Toyota

Bring on the Sun Tour" is making a stop at the Festival as it assists in launching the hip and trendy lifestyle magazine, FW Magazine to the United States. Visitors will enjoy two Sony Playstations, Table Top Car Racing, not to mention viewing the hottest in Toyota vehicles. July 3-6, 10 a.m. all day.

Grand Traverse Auto -

Ford Freestar - See the All New Ford Freestar with over 100 new innovations and improvements to make it more versatile, safer, and enjoyable to drive. Features such as a Fold-into-floor 3rd Row Tailgate Bench Seat or

an available Safety Canopy with Rollover Sensor - a class exclusive feature that helped Freestar earn the Institute for Highway Safety's "Best Pick" classification. July 7-10, 10 a.m. all day.

Garland - The Midwest's Only AAA Four Diamond

Resort - Plan your getaway for golf or a winter wonderland adventure. Learn more about owning a vacation home situated along the lush fairways or amidst towering pines. Register to win a free Garland Getaway! July 3-10, 10 a.m. all day.

Micro Touch, Inc. - A

national distributor of Shiatsu Therapeutic Massage Recliners. Micro Touch will offer free massages from the chairs themselves. Visitors may enjoy the relaxation of automated rollers within the chair. July 3-10, 10 a.m. all day.

Narconon Stone Hawk - A holistic approach to drug and alcohol rehabilitation for adults and children with a 76% success rate. Staff members will be on hand to offer information regarding drug education for children and families. Drug education lectures will be offered throughout the day. July 3-5, 10 a.m. all day.

The Outdoor Channel - Win

your own fishing show! You can step in front of the cameras and tell the Outdoor Channel why you deserve your own show. Auditions on site will result in one lucky semi-finalist going to the next level of competition in January 2005. The winner will film their very own show next summer and see it on The Outdoor Channel.

July 3 & 4, 10:00 a.m. throughout the day.