

Marine

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meaning that they are among the top 25 among the more than 500 Crownline dealers worldwide.

But Crownline wasn't the only company to present an award to GBM. Two other similar honors based on volume sales came from Regal Sport Boats and Yachts, and Alumacraft Fishing Boats.

With Regal, GBM made it into the President's Club as ninth largest of their dealers in the world. Since it was also GBM's first year of offering their boats, they received the Rookie of the Year award. The same took place with Alumacraft, who

presented GBM with their Rookie of the Year honor.

"It was all very gratifying and just a little overwhelming," said Carney.

"Alumacraft and Regal were new for this area, but we've chosen to feature independent dealers and made a commitment to that. We're very concerned about quality, so we specialize in companies where presidents and designers are on the floor.

"These awards tell us that today's consumers are looking for best value, not the lowest price, and they're also concerned with quality for their hard-earned dollar. By investing in the products these dealers have, we can continue to meet our goals of providing outstand-

ing service and satisfaction."

One last message Carney would like to leave potential boaters with is that given the low-interest finance rates, if you haven't pursued boating previously, then take advantage of events like the upcoming Boat Show or relatively quiet dealer showrooms to learn more about checking the pastime out while it is still so affordable.

"With great products, service and interest rates, there really hasn't ever been a better time to become a boater," she concluded.



Top row, L to R, Kevin Carney, Brad Huffman and Brett Little. Front row, L to R, Liz Carney and Lisa Pease.

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