



Hole No. 8 on the Mountain Ridge course at Crystal Mountain Resort.

Crystal hosts Women's Open

Resort's ambassador, Elaine Crosby, is the defending champion

Crystal Mountain will be the site of the Michigan Women's Open Pro-Am and Tournament.

The Fifth Third Bank Michigan Women's Open Tournament, presented by Detroit Newspapers, is a 54-hole, stroke play Michigan PGA event scheduled for July 14-16. It carries a \$25,000 minimum purse and is one of very few Women's Open events in the country. Any female amateur golfer who is a Michigan resident with an established handicap of 15 or less, or any female professional residing in the state of Michigan or a Michigan Section PGA Member in good standing is eligible to play in the

event.

Crystal's Golf Ambassador, former LPGA Tour player Elaine Crosby, has won the tournament the last two years.

Prior to the championship, there is a two-day, 36-hole Michigan's Women's Open Pro-Am, July 11-13. The format for the Pro-Am is a five-person scramble, where each foursome plays with a PGA or LPGA Professional.

Prizes will be awarded in both women-only and mixed teams divisions.

Fifth Third Bank is the title sponsor of the six-day event. In addition, for the first time in the Open's histo-

ry, a beneficiary has been named, and a portion of the monies raised from both the pro-am and tournament will be donated to the Munson Healthcare Regional Foundation of northern Michigan, whose mission is to provide for the improvement of health of the people in the communities served by Munson Healthcare.

To register for the Women's Open call the Michigan PGA at (734) 522-2323. Registration for the Pro-Am may be done by calling Crystal Mountain directly at (800) 968-7686, ext. 6607.

Radio Show Returns

Northern Michigan stations pick up popular golf program

Michigan Golf Live!, the state's most popular live call-in golf radio show, kicked off its fourth season on April 5.

The two-hour live show is carried on 11 stations — including five in northern Michigan — around the state and has added an affiliate in Cleveland, Ohio.

The program is broadcast each Saturday from 8-10 a.m. for 26 weeks during Michigan's golf season, with live remotes from a variety of locations around the state and even some off-season getaway destinations.

Executive producer and host Bill Hobson embarks on his fourth season as host of this popular program, which brings information, instruction, entertainment, news and interviews to fans of the game.

WDFN's Jon Bloom returns for his third season as co-host of the state's only live, syndicated call-in golf radio show.

In addition to PGA Tour player interviews and a live look at the tour events, weekly segments include the Stroke Saver Hotline, featuring tips from Michigan-based professionals. "Tools of the Game" has information and interviews with purveyors of innovative products to enhance your game. "Tour Vision" will provide listeners with an inside look at their PGA heroes as well as those striving to reach that pinnacle.

"Michigan is the No. 2 state in the nation in golf courses per capita," said Hobson. "There are golfers everywhere, and they love to talk about their favorite sport. No one has ever accused golfers of being a sane lot, and our show cele-

brates the oddities and excitement of the greatest game on earth."

Presented by the 2003 Buick Open, golfers can load up on freebies by calling the show. In addition to weekly prizes and contests, each caller that gets on the air will receive free Strata golf balls. Listeners can also enjoy a live webcast of the show, as well as participate in exclusive online contests at www.michigangolflive.com, and can reach the show by calling 800-711-9479.

A dozen AM radio stations will carry the show, including: WDX 1310 AM (Detroit, Southeast Michigan, Ontario, Ohio, Indiana, Illinois), WBBL AM 1340 (Grand Rapids, Kalamazoo, Battle Creek), WFN AM 730 (Lansing, Jackson, Flint, Owosso, Mt. Pleasant), WKLA AM 1450 (Ludington, Muskegon), WMTE AM 1340 (Manistee), WIDG AM 940 (St. Ignace, Petoskey, Mackinaw City, Gaylord), WTVB AM 1590 (Coldwater, Hillsdale, Three Rivers, Battle Creek, Northern Ohio, Northern Indiana), WCCW 1350 AM (Traverse City, Grand Traverse, Kalkaska, Elk Rapids), WKJF 1570 AM Cadillac, Gladwin, Mt. Pleasant, Roscommon), WTRX AM 1330 (Flint, Saginaw, Owosso, Lapeer), WTKA 1050 AM (Ann Arbor), and WATJ 1560 AM (Cleveland, OH).

From the oldest to the newest, golf courses around the state will be featured, as well as off-season golf getaway hot spots and tips on planning your excursions.

"We pack a lot into each show and try to have as much fun as humanly possible," Hobson said.

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