



Clydesdales come to the Cherry Capital

The world famous Budweiser Clydesdales, the symbol of quality and tradition for Anheuser-Busch since 1933 will appear July 10-12 during the National Cherry Festival.

They will take to the streets of downtown Traverse City for both Touchstone Energy Junior Royale Parade, Thursday, July 10, and the

The world famous Budweiser Clydesdales make one of their 300 annual appearances at this year's National Cherry Festival.

DTE Energy Cherry Royale Parade, Saturday, July 12.

The Clydesdales' appearance in the *Cherry Capital of the World* is one of 300 made annually by the five traveling hitches.

Canadians of Scottish descent brought the first Clydesdales to America in the mid-1800's. Today, the giant draft horses are used primarily for breeding and show.

Horses chosen for the Budweiser Clydesdale Hitch must be at least three years of age, stand approximately 18 hands — or six feet — at the shoulder, weigh an average of 2,000 pounds, must be bay in color, have four white stockings, and a blaze of white on the face and black mane and tail. A gentle temperament is very important, as hitch horses often meet millions of people each year.

A single Clydesdale hitch horse will consume as much as 20-25 quarts of feed, 40-50 pounds of hay and 30 gallons of water per day. Each hitch travels with a Dalmatian dog. In the early days of brewing, Dalmatians were bred and trained to protect the horses and guard the wagon when the driver went inside to make deliveries. Budweiser Clydesdale traveling hitches are based in St. Louis, MO, Menifee, CA, San Antonio, TX, San Diego, CA and Merrimack, NH.

The Budweiser Clydesdales can be viewed at the following Anheuser-Busch breweries: St. Louis, MO, Merrimack, NH, and Ft. Collins, CO. Also Budweiser Clydesdales can be viewed at Grant's Farm in St. Louis, MO and at the following Anheuser-Busch Theme Parks: Busch Gardens Tampa, FL, Busch Gardens Williamsburg, VA, Sea World San Diego, CA, Sea World Orlando, FL and Sea World, TX.



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