

The Festival gets interactive

Interactive Festival Attractions Activities in and near the Festival Open Space located on the shores of West Grand Traverse Bay at the Corner of Union Street and Grandview Parkway.

■ **ALLTEL Interactive** information center outfitted with state of the art sports video displays and memorabilia, football, toss, free throw shooting, and several racing simulators. All weeklong July 5 - 12, 10 a.m. - 11:00 p.m.

■ **Kitchen Craft International** - Cooking demonstrations using innovative cook wear, creative recipes, and cherries! All weeklong, July 5-12, mid days and evenings.

■ **Grand Bay Marine** - Watercraft display with the season's hottest boats. All weeklong, July 5-12, 10 a.m. throughout the day.

■ **Charter Pipeline** - Hands on learning with the new digital technology, 4 t.v.'s and surround sound, 5 computers showing the pipeline's blazing internet speed. July 8 - 12, 10:00 a.m. throughout the day.

■ **Lawry's Live!** - Interactive cooking show, featuring helpful hints for creating flavorful summertime meals. July 5 & 6 10:00 a.m. throughout the day.

■ **Johnsonville Big Taste Grill** - See the world's largest touring grill, just in time for Festival tailgating fun complete with Johnsonville Brats. July 11 & 12, 10:00 a.m. throughout the day.

■ **Passageways Carlson Wagonlit Travel** - Make your travel plans a reality right from the Festival Open Space. Book and learn about fascinating destinations that you have only dreamed of. July 5 -12, 10:00 a.m. throughout the day.

■ **Pfizer** - Returning for 3 days only! See the Mark Martin #6 Race Car. July 6-8, 10:00 a.m. throughout the day.

■ **Sony Intel** - A world of high tech visuals, with plasma screens and more. July 10-12, 10:00 a.m. throughout the day.

■ **McKeough Land Company** - Turn your dream of owning land in Northern Michigan into a reality and register to win a Great Wolf Lodge weekend package. July 5-8, throughout the day from 10 a.m.

■ **Best Buy** - Hands-on interactive display featuring home electronics and gaming. July 10-

12, 10 a.m. throughout the day.
 ■ **Ravenwood Bath Products** - Visit Ravenwood in the Cherry Farm Market Tent and find aromatherapy bath, body and beauty products, all accented with cherries. All week, throughout the day.

■ **SOBE Love Bus** - Festival-goers will have an opportunity to try innovative SOBE flavors and play games. July 9 and 10, throughout the day from 10 a.m.

Festival-goers will enjoy a free throw alley and sports simulators, presented by ALLTELL.



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