NATIONAL CHERRY FESTIVAL

July 2, 2003

Bay Side Entertainment

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Friday evening will feature an evening of Bay Side Blues presented by Miller Lite in cooperation with WKLT. An impressive roster of blues entertainers, including Kinsey Report, the Chicago Rhythm and Blues Kings and Liz Mandville Greeser, will set the stage on fire all night long.

Saturday, July 12 is sure to be a grand finale to the eight days of Bay Side entertainment with a performance by WAR presented by Budweiser in cooperation with WKLT. A crossover music phenomenon, WAR transcends cultural barriers with a fusion of rock, jazz, Latin and R&B, and the band itself is a musical melting pot. WAR has had numerous platinum selling albums including "Why Can't We Be Friends" and "Greatest Hits," all leading to more than 23 million records sold.

Admission into the Bay Side Entertainment Area requires a Festival Commemorative Pin for the main stage evening acts. Each Festival attendee needs to purchase just one \$3 pin for an entire week of Bay Side Entertainment.

Clockwise, from upper right: 1964 The Tribute, performing Beatles classics, blues singer Liz Mandville Greeser, young rockers Indulge and R&B group the Bihlman Brothers all take to the Bayside stage during National Cherry Festival week. Admission for the shows is the purchase of one \$3 pin for the entire week.





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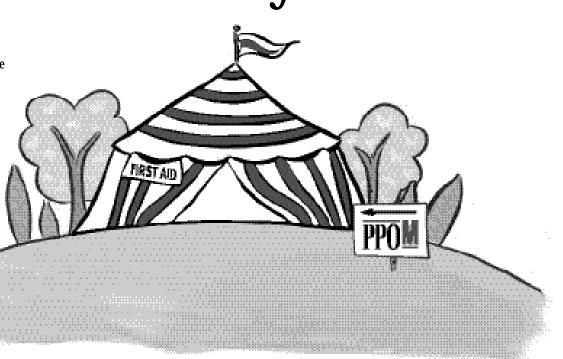
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information about PPOM, call us toll-free at (877) 956-7757 or visit *www.ppom.com.*



You must be 18 years old to enter. Drawing will take place at the conclusion to the festival. Winner will be notified by mail.



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