

2002 Holiday Magic Events

DOWNTOWN • TRAVERSE CITY

SANTA'S ARRIVAL, HOLIDAY WINDOW WALK, COMMUNITY SING-ALONG, AND TREE LIGHTING

SUNDAY, NOVEMBER 24, 4:00-6:00 p.m. The holiday season kicks off on the Sunday before Thanksgiving. Participate in the "I Spy" Window Walk, and then welcome Santa at 4:00 p.m., take a fire truck ride, or visit with Santa until he counts down to the tree lighting at 6:00 p.m. Underwritten by Traverse City Light & Power, Charter Communication, City of Traverse City & SBC Ameritech

HOLIDAY MAGIC KICK OFF

FRIDAY, NOVEMBER 29, Spend the busiest shopping day of the year in downtown, where you can also visit Santa at his house at Front and Cass, enjoy musical performers on the street, and special sales in stores.

KIDS SHOPPING DAY

SUNDAY, DECEMBER 8, 12:00 - 4:00 p.m. Bargains for young shoppers throughout downtown, with gifts under \$10.00 and gift wrapping, plus Christmas for the Animals at the Clinch Park Zoo.

DOWNTOWN OPEN HOUSE AND HOLIDAY FRIDAY NIGHT LIVE

FRIDAY, DECEMBER 13, 6:00 - 9:00 p.m. Refreshments, entertainment and in-store specials all throughout Downtown, with Friday Night Live in the 100 Block of East Front.

MEN'S NIGHT

THURSDAY, DECEMBER 19, 5:30 - 9:00 p.m. A night of specials, refreshments, free gift wrapping. Geared especially for male shoppers!

EXTENDED HOLIDAY HOURS

DECEMBER 12-24 Monday - Saturday 10 a.m. - 9 p.m. and Sunday 12 - 5 p.m.

SANTA'S HOURS AT HIS HOME AT FRONT & CASS STREETS

Fridays 5:00-8:00 p.m., Saturdays 11:00 a.m. - 4:00 p.m. and Sundays 1:00 - 4:00 p.m.

FREE, LIMITED EDITION DOWNTOWN HOLIDAY ORNAMENT

Customers receive a beautiful glass ornament sponsored by the Grand Traverse Heritage Center for \$250 in receipts from Downtown stores dated after 11/24/02. Available at the DDA/DTCA Office at 123 West Front Street Monday-Friday 8:00 a.m. - 5:00 p.m. or at Nautical Works at 102 East Front Street and Annie's at 208 East Front Street during their business hours and on weekends.

FREE VALET PARKING ON SATURDAYS

FROM NOVEMBER 30 - DECEMBER 21 10am-6pm Just pull up to the State Theatre and leave the parking to us with vehicles stored in a supervised lot.

ALSO, THERE IS FREE PARKING IN SPECIALLY DESIGNATED, TWO-HOUR METERED LOTS FROM NOVEMBER 25-DECEMBER 31

DOWNTOWN TRAVERSE CITY GIFT CERTIFICATES

Downtown gift certificates, used like cash, are accepted at 150 Downtown locations and are available in \$5, \$10 and \$20 denominations. Purchase them at DDA/DTCA office at 123 West Front Street across from the Record Eagle. Fax (231) 922-2050 or e-mailing dica@traverse.net. Visa and Master Card accepted.



2002 Gift Catalog

Downtown Traverse City



FOR INFORMATION, CALL: (231) 922-2050 OR www.downtowntc.com