

Real Estate Guide

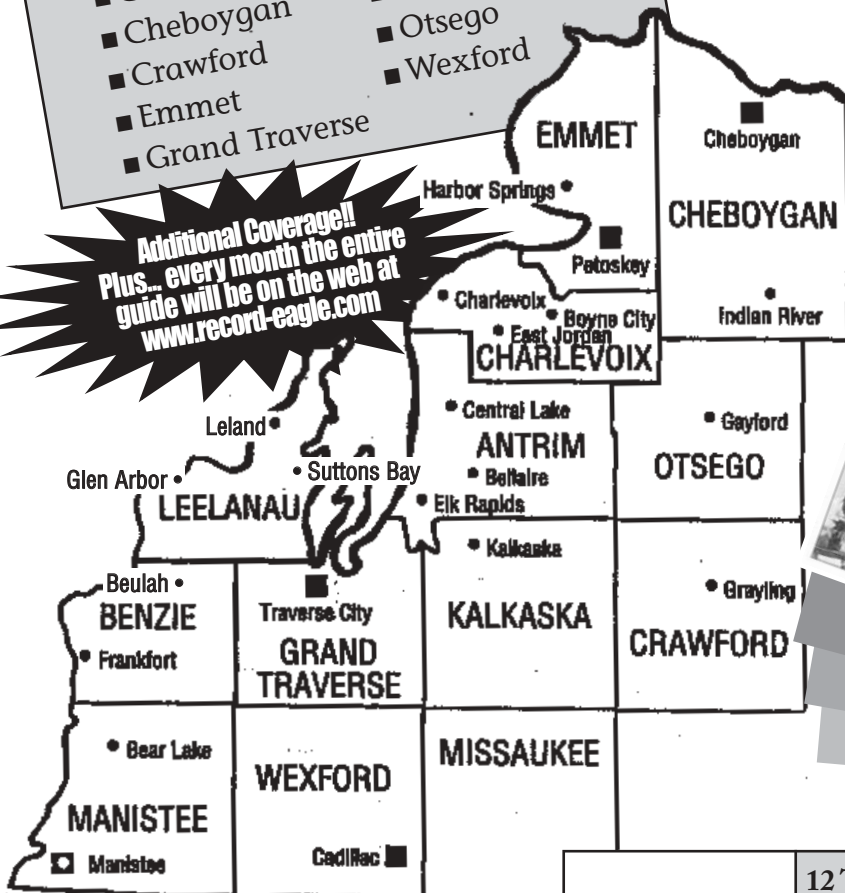
Is going to reach more than 40,000 households or 90,000 readers in 13 counties:

- Antrim
- Benzie
- Charlevoix
- Cheboygan
- Crawford
- Emmet
- Grand Traverse
- Kalkaska
- Leelanau
- Manistee
- Missaukee
- Otsego
- Wexford

Plus...Extra distribution of 3000 to motels, restaurants, Chamber of Commerce offices, real estate offices, resorts, as well as city newsstands. The "Real Estate Guide" is also promoted on the Record-Eagle Internet site at www.record-eagle.com

Published the first Saturday of every month.

Additional Coverage!
Plus... every month the entire guide will be on the web at www.record-eagle.com



Sample...reduced

Save \$25 per full page if you or your company run 4 pages or more in any issue

	12 Times Per Year	6 Times Per Year	3 Times Per Year	1 Time Per Year
Full Page (6-1/8"x9-1/2")	\$255	\$265	\$275	\$350
Half Page (6-1/8"x4-3/4")	\$155	\$165	\$175	\$225
Banner Ad on Cover (6-1/8"x2")				\$200

1 Color = \$40 Process Color = \$80



Contact Lori Popard at 231-933-1451 or Kelly Lewis 231-933-1457 for more information.