

# Northern Michigan Real Estate Guides 2002 Calendar

The guides will reach more than 40,000 households  
or 90,000 readers in 13 counties:

- Grand Traverse    • Leelanau    • Antrim    • Kalkaska    • Benzie    • Emmet    • Wexford
- Manistee        • Missaukee    • Charlevoix    • Crawford    • Otsego    • Cheboygan

Plus...Extra distribution of 3000 to motels, restaurants,  
Chamber of Commerce offices, resorts, as well as city newsstands.

## Residential Guide

| <u>Publication Dates:</u> .....   | <u>Advertising Deadlines</u> |
|-----------------------------------|------------------------------|
| Saturday, May 4, 2002.....        | Friday, April 19, 2002       |
| Saturday, June 1, 2002.....       | Friday, May 17, 2002         |
| Saturday, July 6, 2002.....       | Friday, June 14, 2002        |
| Saturday, August 3, 2002.....     | Friday, July 19, 2002        |
| Saturday, September 7, 2002 ..... | Friday, August 23, 2002      |
| Saturday, October 5, 2002.....    | Friday, September 20, 2002   |
| Saturday, November 2, 2002 .....  | Friday, October 18, 2002     |
| Saturday, December 7, 2002 .....  | Friday, November 22, 2002    |

## Commercial Guide

| <u>Publication Dates:</u> .....  | <u>Advertising Deadlines</u> |
|----------------------------------|------------------------------|
| Saturday, July 20, 2002 .....    | Friday, July 5, 2002         |
| Saturday, October 26, 2002 ..... | Friday, October 11, 2002     |

Deadlines may vary depending on production schedule