

Andrea Galloup, GRI Quality Service Certified® Platinum Accredited Staging Professional Out of more than 800 Realtors® in the Traverse area, only five have achieved the highest level of customer service, the platinum status. Andrea Galloup is one of them. She is an Accredited Staging Professional and Stages[®] her clients' homes. With degrees in legal assisting and business administration, Andrea pays close attention to detail. Strong relationships, quality serv-ice, continued education, and hard work are the keys to her being a multi-million dollar producer. Andrea has lived in the Traverse area for 36 years.



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Kim Kloeckner Administrator of Tendercare Birchwood for the last 15 years. service women to our country for 25 years, and girls basketball coach; Kim is a positive role model for women everywhere. After graduating, Kim enlisted in the United States Air Force and served 4 years. While still serving in the 927 AMDF Selfridge Air National Guard Base, she enrolled at Ferris State University and completed a Bachelor's of Health Systems Management. She became a Commissioned Officer for the Air Force. Under her leadership, Tendercare Birchwood has received the Governor's Ouality Care award twice & Tendercare Outstanding Facility of Excellence award 6 times. Tendercare Healthcenter Birchwood

2950 LaFranier Traverse City, MI 49686 Phone: 231-947-0506 Fax: 231-947-0744



Women in Business

Carol Franklin Carol has been a realtor in the Grand Traverse area for the last 14 years and has consistently been in the top 5% of the entire local MLS membership for the last 10+ years. With a service oriented background, Carol enjoys a very strong repeat/referral business due to always going the extra mile for her clients in protecting their interests and getting the best deal possible. She was voted Realtor of the Year in the Preview People's Choice Awards and is consistently Realtor of the Month and/or top realtor within





"Bia budaet or small, we'll help you ice the perfect strategy with our sizzling creativity."

> Raelene Wooden-Hall Director, Idea Strea



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ADVERTISING / DESIGN PUBLIC RELATIONS



Diane Christenson Associate Broker, GRI recently joined Greenridge Realty's

Grand Traverse Resort Office, specializing in condominium, residential, resort & investment properties in the fivecounty region. Interests include "anything to do with the arts," baking, entertaining nieces & nephews, singing with the St. Francis Saturday Choir and singing professionally. Diane and her husband, Steve, live in Williamsburg with their yellow lab, Frodo Baggins.





Shelley Quinn-Becker A Traverse City native, Shelley Quinn-Becker has been in the title insurance industry for over ten years. She believes the standard that sets her apart from all others, is her desire for exceptional service to all her clients.



Lori Kerlin Dr. Lori Kerlin is the Founder of Progressive Development an organization that helps businesses and individuals across the country optimize their resources, grow their business, and improve their bottom line. She has over 22 years of professional management and leadership experience, holds a Bachelors in Business Administration, Masters in the Science of Administration, Doctor of Business Administration, and has been an adjunct professor for Davenport University for over 9 vears and Ferris State University for 3 years. She is a member of Business Networking International, TC Chamber of Commerce, Coach University, International Coach Federation, and Traverse Area Human Resource Association.



Shawn Schmidt Smith As a fourth generation area Realtor, Shawn Schmidt Smith is well acquainted with local real estate trends and markets. Licensed for twenty years, she has been active much of that time in Coldwell Banker's Referral program and is now working full time for the family business. Coldwell Banker Schmidt is a network of 800 agents in 40 offices within 15 cities spanning Holland up to the Upper Peninsula. Shawn is a member of Grand Traverse Regional Land Conservancy, Conservation Resource Alliance and the Leelanau Conservancy. Shawn's contact information is located on her website at



Jennifer Pavne Jennifer is a National Board Certified acupuncturist, has a Masters Degree in Acupuncture and Oriental Medicine (7 year degree) from the Seattle Institute of Oriental Medicine, and is a certified massage therapist. She has studied and used



Karen Schmidt Karen is now in her 10th year of Real Estate at Coldwell Banker Schmidt. This year already, she is 11/2 million over last year with more to close in 2006. Her percentage of Sale Price to List Price is 96.66% where the whole MLS is only 92.2%. She ranks among the very top in sales in the area. She is committed to honest, quality service, which exceeds the customer's expectation. based on a solid foundation. She feels very blessed to be able to live and work in the this area of fine people and beautiful scenery.



Peggy Handrich Honesty, attitude, "people skills" much of what has made Peggy Handrich successful in her 9-year career at Emergency Consultants, Inc., cannot be learned in a classroom. However, as a young professional at a growing company, it

Shelley and her team offer:

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regular office appointments, a low-cost clinic option, an herbal pharmacy, and smoking cessation programs. Contact: jenifla@yahoo.com



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CBKaren.com KarenSchmidt@ColdwellBanker.com 231-218-4463

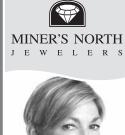
was imperative that she develop skills that were not necessarily innate: management, marketing, finance, and more. Ms. Handrich chose Davenport University for its flexible scheduling and the faculty's "real world" business experience. She expects to attain her Bachelor of Business Administration degree in April, 2007, but in the mean time, she was recently promoted from her position as Scheduler to that of Physician Recruiter.





Vicky Oltersdorf Owner/Broker of Oltersdorf Realty in Suttons Bay. Vicky originally established this office in 1998 under the Re/Max umbrella with a focus to serve the real estate needs of customers interested in Leelanau and Grand Traverse Counties. As a business major and graduate of the University of Michigan with 25 years of experience and as a full time Realtor, Vicky has earned many profes-sional honors and awards! In 2004 she received the prestigious Chairman's Club Award for attaining the 5th highest sales for an individual agent within the Re/Max of Michigan organization. Her professionalism, extensive experience and dedication make her a top producer and a "stand out" in her field.





Beth Guntzviller

For over 30 years, our most valuable assets bave been our employees and our customers. Tbat's wbat makes us really sparkle!

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Kelly LaGattuta Home Loan Consultant I specialize in partnering with the borrower to determine which loan program provides them with the perfect fit to meet their financial needs and goals. Working with Countrywide makes it easy because we offer just about any mortgage loan that a borrower could need with an excellent interest rate to match. I know what it takes to get borrowers into a home. Let my extensive knowledge and professional customer service work for you. Close a loan with me and get pampered with a great interest rate and our 'WOMEN IN BUSINESS" special treat - a free spa pedicure!

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owned and operated French Manor Healthcare. With a passion to make a difference in the lives of area seniors, she has continued to follow age related issues and trends. What started as a small intimate adult foster care home has expanded into the operation of French Manor Memory Care Community, French Manor Assisted Living and French Manor Home Health Services. The youngest of five siblings, Trish understands the challenges families face caring for aging parents. She is committed to providing area seniors and families with a variety of supportive services to manage those challenges.

FRENCH MANOR

908 W. Seventh St. Traverse City, MI 49684 231-941-4591



Linda Spencer

For almost 25 years I have had a passion to create stained glass. I have designed and created everything from key chains, small panels, chimes, garden windows in antique window frames, custom work such as transom and octagon windows, kitchen cabinet doors and chapel windows. I do traditional stained glass as well as fused (melted) stained glass. Recently having moved to Traverse City from the Northwest, I am looking forward to establishing a new stained glass clientele here. LINDA'S

REFLECTIONS

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231-941-1768



Dr. Corbit opened In Touch Healing & Chiropractic Center, Inc., ten years ago. She uses several techniques to adjust the spine, including the low-force Activator Method. Her holistic approach includes CranioSacral Therapy, and therapeutic massage. Both chiropractic and CranioSacral Therapy benefit the nervous system and promote wellness. Dr Corbit believes in a safe, natural approach to health care that includes quality nutritional supplements and personal care products. She participates with BCBS, Medicare, PPOM, and MESSA. She lives in Traverse City with her cat, Annie, and loves to write. Please see her other ad regarding her new business.



3301 Veterans Drive, Ste. 215 Traverse City, MI 49684 231-933-9388

Trish Gilroy Since 1995, Trish Gilroy has





Carol L. Stevens Carol is a life long resident of the Greater Grand Traverse Region and knows the area exceptionally well. She has vast experience in Marketing and Sales. Carol enjoys working with and helping people reach their real estate needs. For 19 years she has been an active member of Quota International of Traverse City and is currently District 20's Lt Governor for Quota International. Quota is a nonprofit organization dedicated to assisting women and children in crisis and the hearing impaired in our community. Carol is a Sales Associate for The Stevens Team with her husband Ed who is a Licensed Assistant

The STEVENS TEAM 995-7422 stevensteam@coldwellbanker.com cbschmidt.com/carols

SCHMIDT REALTORS 548 E. Front St Traverse City



Jeanne Strathman BC-HIS Jeanne Strathman started her hearing aid business out of her Benzonia home in 1993. She moved into an office in downtown Beulah the next year & from there to her present location in Benzonia where she has been for nine years. Jeanne has recently opened an office in Traverse City. She served as a director for years on the Michigan Hearing Aid Society board. Advanced Hearing Center offers hearing screenings, fitting of hearing aids & counseling with hearing aid usage. Jeanne is a public speaker educating professionals and the general public on hearing loss.

Advanced Hearing Center 1450 US 31, Benzonia 3301 Veterans Dr, Traverse City (231) 882-5640 or 1 (800) 270-3010 www.hearingaidsofmichigan.com



Gwen Hall Twenty years with a Michigan utility company, three years as a small business owner in downtown Traverse City led Gwen to pursue a career in real estate. The sense of accomplishment when efforts enable family, friends and clients to attain their goals keep Gwen in the business. "I have a strong commitment to our area and the health of our environment. I believe these concerns go hand in hand with the real estate industry. When we work together, solutions can be found." In the four years Gwen has been in Real Estate she has earned accreditations from Epro, QSC, and ABR.



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Suzette Corbit Suzette Corbit to District Manager with Arbonne International, an internet-based health and wellness company. "After seeing the results in my own appearance and health, I just had to share these wonderful products with others."

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ARBONNE INTERNATIONAL Suzette Corbit, Independent Consultant Arbonne International LLC 231-922-9272 SuzetteCorbit@aol.com



Geri Johnson Celebrates 20 years in the insurance business.

Geri began her insurance career as receptionist for a local insurance agency and progressed to customer service and then became an agent. Her excitement and enthusiasm in her career has continued to grow. With the support and encouragement of her husband, Bob, she established Johnson & Associates Insurance Agency in 1995. The agency offers a line of personal and commercial insurance products. Geri directs a staff of five, together they have earned many awards for exceptional service to their customers and superior claims handling.

JAI JOHNSON & ASSOCIATES INSURANCE Geri Johnson - President Johnson & Associates Insurance



Dr. von Kulajta specializes in cornea,



Kathleen Kitchen President and Authorized Title Insurance Agent, Kathleen oversees all aspects of office operations and retains a hand in all department functions. Customer service is the number one priority. Kathleen's 12 years of experience in the title and banking industries led her to open ACT in March 1999. Authorized Agent for LandAmerica Transnation, First American and Old Republic Insurance Companies. Kathleen and staff, Amy, Karen and Tammy, work closely with underwriters and attorneys from all companies to give our clients the best possible service and information.



Mary Blue The Home Loan Consultant in your neighborhood! Mary represents Country wide Home Loans by working to provide information on a variety of home financing options. She works with each borrower to find the right loan program to meet both their short term and long term financial goals. ***Women** in Business Special Treat: Get pampered with a great interest rate and free spa pedicure compliments of Mary Blue! Thank you for choosing to work with the women in your neighborhood! 合



Christine Stapleton Christine offers personal service to her clients, as she has since 1994. She is friendly and direct, sharing her insight and experience. That's why she's been named "Best Real Estate Agent" in 2004, 2005, and 2006, by readers of Benzie's Advisor newspaper. Christine is a



Barb Funkhouser Barb has lived in Traverse City for thirty years with her husband Roger and raised two children, Dillon and Chloe. After earning a merchandising degree from Michigan State University, she worked as a buyer and a sales



Becky Collier Becky Collier is the HLC Mortgage Sales Manager for Countrywide Home Loans. Becky has over 20 years of experience in mortgage lending. Becky is dedicated to her profession and our Northern

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full-time top producer. In 2005, she was #2 in residential and vacant land sales for Grand Traverse, Leelanau and Benzie combined, according to the Traverse Area Association of REALTORS®. She expects the same full-time commitment from her firm's sales associates. Stapleton Realty maintains a leadership position marketing properties using personalized, innovative advertising strategies.

Christine Stapleton 231-326-4000 888-313-3990 Stapleton Realty www.cdstapleton.com consultant of women's and men's clothing. She has also worked and volunteered in the public schools. Her company, Bay Baskets, would like to make your holiday shopping stress free by designing quality gift baskets for anyone on your list. Barb's distinctive gift baskets are appropriate for every occasion. Bay Baskets offers personalization, custom designs, local delivery and worldwide shipping.



Michigan Communities. Becky is a proud six generation native of this area. Where she lives, enjoys her husband, children, grandchildren and many friends. Becky has been an active volunteer and advocate for many service groups, organizations and charities. Becky believes in "People First" values, personal and professional customer service. Stop by or call Becky today.

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Carole Simon

Carole Simon is an accomplished Realtor who has brought winning results to her clients for over 16 years. Providing personalized service is a hallmark of Carole's business.

Visit her website at

traversecityhomesource.com and click on testimonials. See what Carole's clients have to say about her dedication and commitment to helping them successfully navigate the real estate market. Give Carole a call and put one of the area's best Realtors to work for you.

csimon@realestateonetc.com traversecityhomesource.com



Leanne Finkel General Manager

In April of 2002 I was hired at a Super 8 Motel in Akron, OH as a housekeeper. Shortly after starting I was promoted to Guest Services. During my 2 years there, I was also in management training. In November of 2004 I was hired as Manager of a Super 8 Motel in Louisa, KY. In March of 2006 I was hired to take over management of the Super 8 Motel here in Traverse City. So far my experience in Traverse City has been excellent. I am pleased to be here and look forward to serving your lodging needs.

> 1870 N US HWY 31 N Traverse City, MI 49686 231-938-1887



Alcoverage provides Identity Theft coverage and consulting to businesses. Tracy Kiersey has more than 11 years of experience in offering benefits that protect employees and individuals. Tracy is a Certified Identity Theft Risk Management Specialist and provides Identity Theft coverage,

Specialist and provides Identity Theft coverage, Legal service plans, and security solutions for employer groups. Tracy is a member of Business Network International, Traverse City Chamber of Commerce, and Past President of the Board of Directors of the Girl Scouts



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Shelly Drossart After successfully earning a Bachelor's of Science Degree from Central Michigan University, this determined professional owned and operated a full service restaurant for 18 years before transitioning into the world of real estate.Her persistent and outgoing nature made the transition an effortless one. Residential and vacant land sales have proven to be her forte. She is an avid supporter of Tbays soccer,American Legion baseball, and Eastern elementary. She is destined to be a dynamic leader in her industry and community.



GREENRIDGE REALTY 600 E. Front Street, Suite 202 Traverse City, MI 49686

averse City, MI 49686 (231) 947-8200



Sherry White Sherry White works for Coldwell Banker Schmidt in Traverse City. White has lived in the Grand

White has lived in the Grand Traverse area over 25 years and is continually up to date on the ever changing market. White was renowned this year as one of the top 10 sales associates in the state for Coldwell Banker's 2006 first quarter where she also received honorable mention for total units listed and sold within CBSR in Traverse City.

White is also a member of the Old Town Playhouse and actively involved where she will be performing in the upcoming musical Sweet Charity during the month of November.



SCHMIDT REALTORS

To reach Sherry, contact her at Coldwell Banker Schmidt, 402 East Front Street, 922-2350